

Professor K Lloyd
Executive Dean
Swansea University
Swansea University Medical School
Singleton Park
Swansea
SA2 8PP

15th August 2021

Dear Professor Lloyd,

Life Science, Well-being and Sport Campuses project

Thank you for discussing your plans for the Life Science, Well-being and Sport initiative being developed as part of the Swansea Bay City Deal portfolio. We believe this to be an exciting opportunity that will drive innovation in Sports Tech and Med Tech, which will have lasting impacts and benefits on population health and the wider economy.

Cognizant, as major player in the Digital world is particularly interested in the development of innovation in Med Tech. We also have substantial involvement in Sports Tech, not least our recent high profile engagement with the Aston Martin Formula 1 team.

With a substantial presence in the healthcare market in the USA and a growing brand recognition in the UK with the NHS, we see opportunities to develop value for citizens in this field. Our work with the AIM listed Sensyne, for example, on the LFT pilot for the DHSC is an example of the innovation we can successfully deliver.

Currently we have a few ongoing engagements with the University. We support the School of Management with occasional guest lectures on strategy, including a summer session dedicated to how business responded to the pandemic. In addition a member of our team has been engaged with the Medical School and other partners in the initial development of the Digital Healthcare Technology Centre.

Cognizant is interested in exploring further the scope for involvement in the Swansea Bay City Deal, and will discuss participation in relevant steering groups, access to facilities, where appropriate, and the sharing of, knowledge from our organisation across the globe in both Sports Tech and Med Tech.

We anticipate benefits in access to R&D, localised and relevant digital skills and the ability to jointly develop new solutions for UK wide and global use. Our belief is that the project concept has value in its potential to lead the growth of a Life Science, Well-being and the Sports economy in South Wales, supporting start-ups, new jobs and economic impact.

We wish you every success with the application and look forward to potentially working with you in this exciting initiative.

Yours sincerely,



Yatin Mahandru
Head of UKI Public Sector

Cognizant